



PRESS RELEASE

FOR IMMEDIATE RELEASE
JUNE 23, 2009

<http://alexanderstreet.com>

Alexander Street and Arcadia Publishing Launch Local History Collection Containing Hundreds of Thousands of Images and Texts

New Research Site Available Through Libraries Will Give Local Historians, Genealogy Researchers, and Social History Scholars Online Access to Vast Archive of Photographs, Postcards, Maps, and Other Primary Materials

ALEXANDRIA, VA and CHARLESTON, SC, June 23, 2009—Electronic publisher [Alexander Street Press](http://alexanderstreet.com) and local history book publisher [Arcadia Publishing](http://arcadiapublishing.com) today announced the release of [Local and Regional History Online: A History of American Life in Images and Texts](http://alexanderstreet.com). The collection includes hundreds of thousands of images and corresponding texts from every region and state in the U.S. and from many areas of Canada. It will grow to contain more than one million cross-searchable images, including photographs, postcards, maps, and other primary materials.

Says Alexander Street history editor Greg Urquhart, "Arcadia is the largest and most respected local history publisher in the U.S. and the best imaginable partner for this project. Every Arcadia book captures a piece of American history through primary documents and images. With *Alexander Street's Semantic Indexing*[™], the collection becomes a massive and powerful primary-source research tool, a tapestry of the places and people that constitute this country's social history."

Urquhart noted that the collection will serve many disciplines, showing the personal stories and photos of immigrants, laborers, and newsmakers; documenting the local architecture of homes and businesses; showing images of racism and tolerance; and delivering history as observed in real time. Said Urquhart, "Researchers can identify images related to a specific region or event; compare architectural trends across regions and time periods; trace waves of immigration over time; or find images that give them a sense of labor conditions in New York's garment district in the 1900s, or that help them understand living conditions in a Japanese internment camp during WW2, for example."

Arcadia Publishing's CEO Richard Joseph pointed out that the collection will be equally valuable for public library patrons. "Whether you're a genealogy buff, a local historian, or a student exploring your home town's history or the migration of family members around the country, this collection will give you a curbside look at bygone days and a street-level understanding of the lives of prior generations. Search across regions and decades for others who share your family name; trace changes to your home town's Main Street from the late 1800s to the early 1900s; explore the history of a favorite building or public park; and find images of the places your grandmother remembers from her childhood. The collection is both addictive and fascinating. It presents history in the most meaningful sense."

Local and Regional History Online can be browsed online for free at <http://lrho.alexanderstreet.com>. The collection is available to libraries via subscription or outright purchase of perpetual rights. Libraries can purchase the entire collection or select specific regional subsets. Individuals who are interested in accessing the collection should contact their university or public library for more information or to request trial access.

About Alexander Street Press

[Alexander Street Press](#) is an electronic publisher of award-winning online collections in the humanities, social sciences, performing arts, and music. Since its beginnings in 2000, Alexander Street has developed a reputation for uniquely powerful search capabilities powered by *Alexander Street's Semantic Indexing*™ and for offering content not available anywhere else. Alexander Street collections are available to library and educational institutions via annual subscription or outright purchase of perpetual rights. Visit <http://alexanderstreet.com> for more information.

About Arcadia Publishing

Established in 1993, [Arcadia Publishing](#) is the leading publisher of local and regional history in the United States. Their mission is to make history accessible and meaningful and to celebrate and preserve the heritage of America's people and places. Find *your* place in history in more than 5,000 books at www.arcadiapublishing.com.

About Local and Regional History Online

Learn more about *Local and Regional History Online* at <http://alexanderstreet.com/products/lrho.htm> or browse it for free at <http://lrho.alexanderstreet.com>. A guided Flash video tour of the collection can be found at <http://alexanderstreet.com/video/LRHO/demo.html>. Libraries can subscribe to the entire collection or to subsets by geographical region. Interested libraries should contact sales@alexanderstreet.com for a price quote.

Media Contact Details:

Reviewers, media contacts, libraries, and university faculty may request trial access to the collection by emailing Meg Keller at mkeller@alexanderstreet.com or by phoning 703-212-8520 x116 for a username and password.

Alexander Street Press

Meg Keller

mkeller@alexanderstreet.com

703-212-8520 x 116

<http://alexanderstreet.com>

Arcadia Publishing

PJ Norlander

pjnorlander@arcadiapublishing.com

843-853-2070, x160

www.arcadiapublishing.com