



ALEXANDER
STREET PRESS

PRESS RELEASE

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<http://alexanderstreet.com>

Alexander Street Streaming Music and Video Content to go Mobile in 2010

Patrons of subscribing libraries will be able to listen to hundreds of thousands of Music Online recordings and watch thousands of full-length video titles from their iPhones.

ALEXANDRIA, VA, November 9, 2009—Electronic publisher Alexander Street Press today announced that they will release a free iPhone application in early 2010 that will make their complete line of online streaming music collections—including [Classical Music Library](#), [Jazz Music Library](#), and [Smithsonian Global Sound® for Libraries](#)—fully accessible on iPhone and iPod Touch handheld devices. With subsequent releases, patrons of subscribing libraries will also be able to access all Alexander Street video collections, such as [American History in Video](#), [Theatre in Video](#), and [Ethnographic Video Online](#).

Says Alexander Street president Stephen Rhind-Tutt, “The iPhone is an increasingly important device for accessing digital content, and we want to make sure our customers benefit from the flexibility and ease of access that mobile devices offer.”

Patrons of libraries that subscribe to Alexander Street’s [Music Online](#) and video collections will also be able to access and edit personal playlists, making it easy to stream music and video content and instantly update playlists on the go. They will also be able to search and navigate full-text resources, including [classical scores](#). A [blog post](#) on the publisher’s site offers a screenshot and additional information.

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About Alexander Street Press

Alexander Street Press is an electronic publisher of award-winning online collections in the humanities, social sciences, performing arts, and music. [Alexander Street’s Music Online](#) is a fully cross-searchable suite of hundreds of thousands of classical, jazz, American, and world music recordings; scores; and pages of full-text reference content. Alexander Street collections are available to library and educational institutions via annual subscription or outright purchase of perpetual rights.

Reviewers, media contacts, libraries, and university faculty may request extended access to Alexander Street online collections by emailing Meg Keller at mkeller@alexanderstreet.com or phoning 703-212-8520 x116 for a username and password.

Contact Details:

Meg Keller, Director of Marketing
Alexander Street Press
3212 Duke Street
Alexandria, VA 22314
703-212-8520 x 116 / 202-641-7819 (cell)
mkeller@alexanderstreet.com
<http://alexanderstreet.com>