



ALEXANDER  
STREET PRESS

## PRESS RELEASE

**Contact:** Meg Keller  
Director of Marketing  
3212 Duke Street  
Alexandria, VA 22314  
703-212-8520 x 116  
[mkeller@alexanderstreet.com](mailto:mkeller@alexanderstreet.com)  
<http://music.alexanderstreet.com>

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### ***Music Online Streaming Service for Libraries, Schools, and Universities to Triple in Size*** *Electronic publisher moves aggressively to offer most robust streaming service without price increases*

ALEXANDRIA, VA, March 3, 2010—Electronic publisher Alexander Street today announced that its suite of [Music Online](http://music.alexanderstreet.com) streaming audio collections will triple in size over the next nine months, growing from a current total of more than 250,000 recordings to more than 750,000 by year-end. In 2011, Alexander Street's plan is for *Music Online* to hit the milestone of one million recordings.

Said Alexander Street president Stephen Rhind-Tutt, "In these economic times we're all being asked to deliver more with less. Last year our music collections almost doubled in size without a price increase. This year, we're aiming to triple the size and *still* not increase prices! We're also continuing to offer the highest quality—with a large increase in tracks from EMI and new content from Decca and Deutsche Grammophon."

Individual streaming collections in Alexander Street's *Music Online* suite that will double or triple in size include [Classical Music Library](#), [Jazz Music Library](#), [American Song](#), and [Contemporary World Music](#). Libraries that subscribe to the entire suite of *Music Online* listening collections will have access to an additional 140,000 popular music recordings. The publisher also announced that recording stream quality will improve to 320kbps, and that soon, listening collections will be accessible via handheld mobile devices. None of these enhancements will result in a price increase.

New, lower price points are available for *Jazz Music Library*, *American Song*, and *Contemporary World Music*, and all new subscriptions to these collections will come with unlimited access. Any library subscribing to two or more Alexander Street music collections will also have free access to the *Music Online* cross-search, which lets patrons access all of their library's Alexander Street music collections from a single interface—pulling up a Mozart recording from *Classical Music Library*, for example, together with the printable score from *Classical Scores Library*, and a biography from *Classical Music Reference Library*.

Thirty-day trial access is available for libraries and teaching faculty. Libraries interested in trial access or a price quote for the publisher's new offerings should email [sales@alexanderstreet.com](mailto:sales@alexanderstreet.com) or visit the Web site at <http://alexanderstreet.com>.

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#### **About Alexander Street Press**

Alexander Street Press is an electronic publisher of award-winning online collections in the humanities, social sciences, performing arts, and music. [Alexander Street's Music Online](#) is a fully cross-searchable suite of hundreds of thousands of classical, jazz, American, and world music recordings; scores; and pages of full-text reference content. Alexander Street collections are available to library and educational institutions via annual subscription or, in some cases, outright purchase of perpetual rights. Not all recordings are available in all geographic territories.

Reviewers, media contacts, libraries, and university faculty may request trial access to Alexander Street online collections by emailing Meg Keller at [mkeller@alexanderstreet.com](mailto:mkeller@alexanderstreet.com) or phoning 703-212-8520 x116 for a username and password.